

## Nature4Climate National Survey

Interview Schedule

New Bridge Strategy/FM3

October 25-31, 2022

Project #: 22071

N=1000 Registered Voters

Margin of Error:  $\pm 3.1\%$



---

*In this document...*

- *This survey was conducted among N=1,000 registered voters. The survey was administered online by YouGov.*
  - *An asterisk (\*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.*
  - *^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*
- 

Thinking about one topic –

1. Natural Climate Solutions are actions that reduce emissions and increase carbon storage in forests, farms, grasslands and wetlands. Practices that could be included are actions like...
  - Encouraging farming techniques that retain carbon in the soil, such as planting cover crops;
  - Conserving and replanting forests;
  - Conserving and restoring wetlands that protect against floods and storms; and
  - Reducing the loss of natural areas, planting trees, and providing parks in communities.

Efforts to expand these practices could be supported by laws and public funding approved at the federal, state, and local levels.

Does that sound like something you would... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

50% Strongly support  
36% Somewhat support  
9% Somewhat oppose  
5% Strongly oppose

**86% TOTAL SUPPORT**  
**14% TOTAL OPPOSE**

---

Interview Schedule

There are a few other actions that could be taken. For each one, please indicate whether you would support or oppose that particular action. **(RANDOMIZE)**

	<b>Total Support</b>	<b>Total Oppose</b>	<b>Str Support</b>	<b>Smwt Support</b>	<b>Smwt Oppose</b>	<b>Str Oppose</b>
2. Expanding voluntary programs that provide financial incentives or technical assistance to farmers, forest owners, and other willing landowners who would like to adopt climate-smart practices on their lands	<b>84%^</b>	<b>16%</b>	45%	40%	11%	5%
3. Expanding conservation programs that help reduce carbon emissions and increase carbon storage on public lands, such as National Forests, National Parks, and Wildlife Refuges	<b>84%</b>	<b>16%</b>	46%	38%	10%	6%
4. Creating programs that use the free market to encourage farmers and other private landowners who implement practices that naturally store carbon in soil or forests	<b>83%</b>	<b>17%^</b>	40%	43%	11%	5%
5. Expanding programs that help cities and towns plant trees in parks and along streets, which help naturally remove carbon from the atmosphere.	<b>89%^</b>	<b>11%^</b>	56%	34%	7%	3%

6. And overall, how important is it for the United States to invest in these types of Natural Climate Solutions? Would you say it is – <b>(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)</b>		
35%	Extremely important	
25%	Very important	
25%	Somewhat important	
9%	Not very important	
6%	Not at all important	
<b>60%</b>	<b>EXTREMELY/VERY IMPORTANT</b>	
<b>85%</b>	<b>TOTAL IMPORTANT</b>	
<b>15%</b>	<b>TOTAL NOT IMPORTANT</b>	

7. Taking a step back, do you think climate change, sometimes referred to as global warming, is happening or not?	
77%	Yes, it is happening
23%	No, it is not happening